

PACKAGING THAT SPEAKS FOR YOUR BRAND

#### **WHO WE ARE**

- At White Lotus Industries, we don't just make packaging—we craft experiences. Established in 2011 in the vibrant city of Surat, we specialize in flexible packaging that combines functionality, aesthetics, and durability.
- We're proud partners to brands across the globe, helping them protect their products and impress their customers.



#### **OUR VISION**

To be the premier provider of high-quality, innovative flexible packaging solutions that elevate brands worldwide.

#### **OUR MISSION**

At WhiteLotus Industries, we combine innovation, quality, and a people-first approach to craft flexible packaging solutions that empower brands and build lasting partnerships—because being positive isn't just our tagline, it's our way of doing business.

Let us earn your trust — with packaging that performs, protects, and promotes.

#### WHY PARTNER WITH WHITE LOTUS

## Because we don't just deliver packaging — we deliver trust.

Choosing White Lotus means you're working with a team that understands how critical packaging is to your brand image, product safety, and customer experience.



#### Tailor-Made for Your Product

From food to fasteners, our packaging is designed to suit the nature of your product, shelf appeal, logistics, and customer convenience. We customize at every step — because your brand deserves nothing less.

#### **Powered by Precision Machinery**

Our cutting-edge machinery from Europe and Japan ensures flawless lamination, vibrant printing, and consistent pouch quality — every single time.





#### Global Experience, Local Values

With over 500 happy clients in 50+ countries, we combine global standards with the heart of Indian hospitality and service.

#### **Certified Quality & Food Safety**

ISO, HACCP, GMP — our certifications aren't just for show. They reflect our commitment to clean, safe, and superior packaging practices.





### **Speed Meets Reliability**

Quick lead times and dependable deliveries are our promises. Whether it's a small batch or a bulk order, we treat every shipment with equal urgency.

#### **Built with Ethics & Sustainability**

We believe in clean manufacturing, fair business, and sustainable innovation. Our recyclable films and eco-friendly processes are steps toward a greener tomorrow.



## **Client Voice That Says It All:**



"We used to face issues with poor sealing and colour fade from our previous supplier. Since we switched to White Lotus, not only do we get better packaging, but our product returns have gone down significantly."

#### **OUR PACKAGING SOLUTIONS**

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RICE

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SPICES &

Choose from a wide range of innovative, high-performance packaging solutions tailored

#### RollForm

Custom-printed rolls for high-speed, automatic packaging lines.

Rice

#### **Center Seal Gusset**

Flexible pouch with extra storage and strong sealing.

#### **Dori Eyelets Pouch**

Stylish pouches with string and eyelets for gifting or premium packaging.

# Classic durable pouch for

Classic, durable pouch for food and non-food products.

#### Two Side Gusset

Expands for bulk storage and efficient stacking.

#### **Corner Spout**

Easy-pour pouch with spout for mess-free dispensing.

# Dangler

Eye-catching hanging pouches for retail displays.

# Types of Pouches We Manufacture:



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FACEMASK

FACEMASK

#### Flat Bottom

Premium stand-up pouch with more space and shelf impact.

#### **Three Side Seal**

Simple and secure sealing on three sides.

#### **Four Side Seal**

Sealed on all sides for maximum product protection.

**Shaped Pouch** 

enhance shelf appeal.

Unique die-cut shapes to

#### **Standy Pouch**

Stand-up design for better visibility and branding.

# MAYONNAISE SMOOTH & CREAMY

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**DRY FRUITS** 

## **Spout Pouch With handle**

Portable and resealable for liquid products.

#### **Zipper Lock Pouch**

Resealable pouch for freshness and convenience.

#### IN ROLL FORM WE GIVE UPTO 4 LAYER STRUCTURE

1 Layer: LDPE 2 Layer: Pet + LDPE, BOPP + BOPP, MDOPE + LDPE 3 Layer: 3 Layer Pet + Met Pet + LDPE

4 Layer: Pet + Foil + Nylon Poly + LDPE, Pet + Extrusion Coating + Met Pet + LDPE

## YOUR INDUSTRY | OUR EXPERTISE | ONE PERFECT PACKAGE

At White Lotus, we don't believe in "one-size-fits-all" — we understand every industry has unique needs, product sensitivities, and branding challenges. That's why we develop tailored packaging solutions backed by deep industry know-how.

#### **Pharmaceuticals & Nutraceuticals**

Whether it's for single-dose sachets or bulk supplements, our pharma-compliant pouches maintain product integrity and regulatory compliance.

#### **Common Uses:**

- Capsules & Tablets
- Protein Powders
- Ayurvedic & Herbal Products
- Effervescent Sachets





#### **FMCG & Personal Care**

Packaging that complements the look and feel of your brand — and adds value to the end-user experience.

#### **Common Uses:**

- Soaps & Shampoos
- Face Wash & Creams
- Wipes & Sanitary Products
- Perfumed Powders

## Agrochemicals & Fertilizers

Resistant to chemical reactions and harsh handling conditions, our packaging is built to endure and protect.

#### **Common Uses:**

- Liquid & Powder Fertilizers
- Seeds & Soil Additives
- Pesticides & Herbicides



#### **Food & Beverage**

From crunchy snacks to aromatic spices and refreshing beverages, our high-barrier, food-safe pouches ensure extended shelf life and unmatched freshness.

#### **Common Uses:**

- Namkeen & Chips
- Spices & Masalas
- Pulses, Grains, & Flours
- Dry Fruits & Seeds
- Tea & Coffee
- Juices, Syrups, & Sauces

#### **Fasteners & Industrial Goods**





#### **Fasteners & Industrial Goods**

Strong, tamper-resistant pouches that can carry the load — literally. Used for sharp, heavy, or metal components.

#### **Common Uses:**

- Screws, Nuts & Bolts
- Electrical Accessories
- Washers, Springs, and Metal Fittings



#### **MATERIALS & SMART TECHNOLOGY**

## Only the Best Goes Into Our Packaging

At White Lotus, we believe high-quality packaging starts with the right materials and the right machinery. That's why we invest in both — ensuring your product stays safe, fresh, and attractive.







#### **Materials We Use:**

Recyclable Packaging

High-Barrier Laminates

Food-Grade & Pharma-Grade Films

## **Smart Technologies in Action:**

- 9-Color Rotogravure Printing
  - Sharp, vibrant, and consistent branding
- Solvent-Based & Solvent-Less Lamination
  - Flexible solutions for every need
- Vacuum Metallizing Plant
  - In-house production of metallized films for longer shelf life
- Extrusion Coating and Lamination Machine (ECL):
   It laminates multiple materials to create flexible packaging.



## These technologies help us deliver:

Smudge-proof, leak-proof packaging Long-lasting colours and graphics

Enhanced product safety and shelf life

#### **OUR CUSTOM DESIGN SERVICES INCLUDE:**

We help you design packaging that's functional, attractive, and perfect for your product. From material selection to structural and aesthetic design, every detail is tailored to your needs. Our expert team ensures your pouch stands out while protecting what's inside.



## **Material Selection**

Choosing the right materials to ensure product safety and shelf appeal.



## Structural Design

Creating packaging structures that enhance functionality and user experience.



## **Aesthetic Customization**

Choosing the right materials to ensure product safety and shelf appeal.



## **Pouching Service**

Versatile flexible pouches for every product and industry need

## Where Every Pouch Passes the Test of Trust

At White Lotus, quality isn't a checkpoint — it's a continuous process. Every pouch, laminate, and roll that leaves our facility is tested to ensure it meets the highest global standards.

## **Our Quality Assurance Includes:**

- ◆ Raw Material Inspection: Verified before entering production
- ◆ *In-Process Monitoring*: Real-time defect detection & correction
- ◆ Final Product Testing: Seal strength, colour consistency, barrier testing
- ◆ **Batch Traceability**: Every pack is tracked for complete transparency

#### **CERTIFICATIONS THAT SPEAK FOR US:**



ISO 9001: 2015

Quality

Management System







HACCP Compliant
Hazard Analysis &
Critical Control Points

# **GMP Certified**Good Manufacturing Practices



#### **OUR COMMITMENT TO SAFETY & THE PLANET**

## Safe for People. Safe for the Planet.

At White Lotus, quality isn't a checkpoint — it's a continuous process. Every pouch, laminate, and roll that leaves our facility is tested to ensure it meets the highest global standards.





## **Auto Fire Hydrant System**

- Fire hydrants, extinguishers, smoke detectors, and emergency exits in place
- Regular fire drills and staff safety training
- Separate storage for flammable and hazardous materials
- PPE (Personal Protective Equipment) provided to all workers

## **Pollution Control & Sustainability**

- Solvent Recovery Unit to minimize air pollution
- Energy-Efficient Machinery that reduces power consumption
- Reduced plastic footprint through smart design and material choices
- Proper Waste Management for Production Scrap



## **GREEN PACKAGING, REAL IMPACT:**

We're committed to creating packaging that's as eco-conscious as it is effective. Because good packaging shouldn't cost the Earth.

## MDOPE (Machine Direction Oriented Polyethylene):

Lightweight, recyclable film with reduced plastic usage and high strength.

## **BOPP (Biaxially Oriented Polypropylene):**

Clear, durable, and recyclable film ideal for eco-conscious branding.

## Paper + LDPE Recyclable Structure:

Combines paper with a thin LDPE layer to maintain strength while staying recyclable.

#### **OUR CLIENTS & SUCCESS STORIES**

Trusted by 500+ Brands Across the Globe

From startups to industry giants, White Lotus has proudly partnered with businesses in India, the Middle East, Africa, Europe, and the USA. Our clients trust us not just for packaging — but for consistency, innovation, and reliability.

#### A Few of Our Valued Clients:

- Leading FMCG brands
- Agro-exporters and food processors
- Pharmaceutical manufacturers
- Industrial product exporters



















































## What is EPR in Packaging?

**EPR (Extended Producer Responsibility)** is a government rule that makes companies responsible for what happens to their packaging **after the customer uses it.** 

In simple words, if a company uses plastic to pack their product, they must also make sure that the plastic **doesn't end up as waste**, and is either **recycled or safely disposed of.** 

## Why EPR is Important for Every Brand

- Mandatory by Law under India's Plastic Waste Management Rules
- Helps reduce plastic pollution and landfill waste
- Encourages brands to use eco-friendly, recyclable materials
- Builds a responsible brand image and shows care for the environment
- Plays a key role in India's "Swachh Bharat" and sustainability goals

## **How White Lotus Supports EPR**

At **White Lotus Industries Ltd.**, we believe packaging shouldn't just look good or be strong—it should also be responsible.

As a modern packaging partner, we ensure that all our products follow EPR guidelines:



We use recyclable and reusable materials



We are connected with authorized recyclers and waste partners



We promote **sustainable packaging solutions**across industries

Whether it's **laminated rolls, pouches, or wrappers**, our goal is to provide packaging that doesn't harm the planet.

## Your Packaging Partner for a Cleaner Tomorrow

With White Lotus Industries, you don't just get packaging—you get a partner who:

- Helps your brand stay eco-conscious and legally compliant
- Supports your business in following EPR rules without stress
- Offers smart, sustainable packaging that speaks for your brand

## Packaging Designs That Make a Statement





























# Glimpse of our Infrastructure

















## EWA Series Winding Vaccum Film Coater (EWA-165 C)



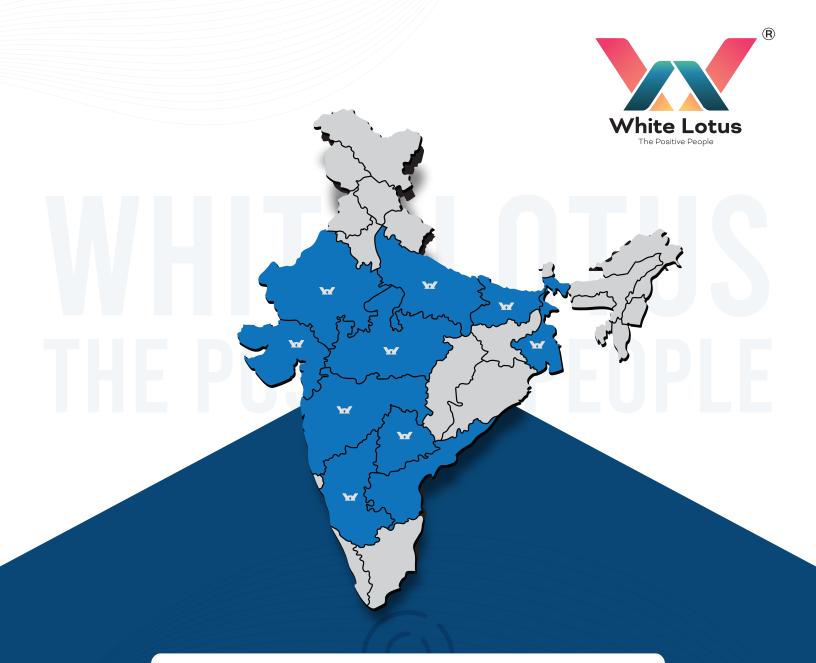


## **Presence in Global Markets**

## We are currently exporting to the following countries:

- ANGOLA
- CONGO
- GHANA
- MALAWI
- ZAMBIA
- UGANDA
- ZIMBABWE
- OMAN
- SOUTH SUDAN
- SOUTH AFRICA
- USA
- UK





## **OUR CLIENTS ARE FROM BELOW STATES**

Gujarat | Maharastra | Madhya Pradesh | Rajasthan | West Bengal | Karnataka | Uttar Pradesh | Telangana

FACTORY ADDRESS:								

Plot No. 16, N.H.-6, Sachin Palsana Road, Intarva, Palsana, Surat, Gujarat, India - 394315

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